**Content integration guidelines**

SUMMARY

1 Général RULES 2

2 STANDARD Description 3

2.1 COMPONENTS ALREADY PRESENT 3

2.2 IMPLEMENTATION 3

2.3 POSSIBLE ANIMATIONS 3

2.4 BEST PRACTICES 4

# GENERAL RULES

This document is intended to edit the guidelines on the files and evenement pages that countries should respect each time they create these types of content in their localized website.

In addition, we remind you that one of the major objective of the content creation on the Tefal website is to drive traffic to the product pages.

This document has 3 main goals :

1. Giving you the guidelines and best practices in order to respect the technical constraints of the Tefal website
2. Giving you autonomy in web development of this content
3. Fostering creativity and web innovation in compliance with Hybris constraints, devices and considered browsers

Precision : this document is only intended for the creation of content - the information notes for the integration of this content into Hybris is available here : <http://sources.tefal.com>

# standard DESCRIPTION

## COMPONENTS ALREADY PRESENT

* jQuery library, used all over the website.
* Bootstrap structure 2.3, used all over the website.
* Reuse of developed components (scrollable website zones, sliders ... already developed) is encouraged.

## IMPLEMENTATION

* Expected deliverables : html, css, js. All used javascript must be compiled into a single file.

Css will be written in html (no css file linked, but you have to write css definitions in the upper code in the html file.

No compiler, no server script is allowed.

The implementation in Hybris is done through the CMS Cockpit, and the heart of the page will not be an iFrame.

We must therefore ensure that javascript does not conflict with those of the website.

## Possible ANIMATIONS

* HTML 5 recommended / Provide a degraded version or an alternative version for IE8 users
* Adding js libraries, css: possible under condition they do not denature the components in place, and they do not prevent current scripts to run.

## BEST PRACTICES

* Imperative page format that must be followed: 940 px wide / maximum height of 700 px
* No Flash
* No Adaptive
* Respect the graphic and editorial Tefal chart
* Create links from the page created to website product pages (No Target Blank)
* Video: no video integration in pages / create a link on YouTube instead
* Provide the sharing OpenGraph image (to complete)